

I don't believe that a broadcast of local weather and traffic on a national stage would violate FCC's satellite radio limitations any more than a Tejano Music channel or a Texas news story on CNN or Fox. I don't believe there is a need for the NAB's petition 04-160 to be accepted. I am opposed to HR 4026. As a subscriber of XM Radio and an investor in both Sirius and XM Radio, I believe that satellite radio is a viable service. They've taken technology and created something of value that consumers are embracing. I have also been a CPA and General Manager for a local radio station here in Abilene.

In my opinion, I don't believe that the success of satellite radio will destroy all of the local broadcasters. Satellite radio income depends on subscribers and national advertisers. Locals get their advertising money primarily from the local retailers. A successful local station will provide a service that the community values. Unsuccessful stations should be and will be weeded out.

A friend and client of mine, a local DJ and radio personality had this to say when I asked his opinion,

/quote

" the more services that satellite radio provides will be better for them. In addition to weather, Satellite Radio will be hiring all the "Shock Jocks" that the FCC has banned on local radio because of content. (this is just a guess) Local radio will just have to do a better job of staying local, local, local. In the short term, hopefully, local radio owners will see the need to return to more personality....so they can provide a better service than the satellite radio guys. Anyone can run a jukebox.....but only local radio providers can touch lives, save local businesses and non-profits, talk about what effects people locally, salute local heroes...etc. It has been the trend of local broadcasters in the past five years to down size.....the thought is.....if the guys across town downsize, then....so can we. The downsizing theory did save money....however, it made local radio more vulnerable. It opened a "HUGE DOOR" for satellite radio to walk right thru. Hopefully....before it allows satellite radio to become the choice.....local radio will do what they should do...provide a great local service.....not a jukebox! " /end quote

Thank you for your attention.

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